# **U.S. Product Bulletin**





## **POSITIONING:**

Designed to replicate one of Maui Jim's most popular frames. Sea House encompasses a petite aviator silhouette with a more generous width. Sea House is an all-day, easy-to-wear frame with its pure titanium construction paired with MauiPure lenses - features that feel as light as a feather. This frame is the perfect pair for consumers demanding a durable, comfortable and versatile sunglass for every day wear.

Featured: RS772-16R

WATCH THE FILM 



## **KEY STYLE FEATURES:**

#### **Frame Features:**

- *Material:* Pure titanium
- Bridge & Hinge Designs: Double bridge with adjustable, non-slip silicone nose pads and Anti-corrosive traditional hinge
- Style Category: Aviator
- Fit: Unisex, Medium, Face Shapes:



Lens Features:

• MauiPure®/MauiGradient or Blue Mirror



**DIGITAL RX PARAMETERS:** 

B772-17

Maui Evolution Rx range: +3.00 to -5.50 Polycarbonate Rx range: +3.00 to -5.50 MauiBrilliant Rx range: +3.00 to -5.50

Wholesale Price (USD): \$149.50 Retail Price (USD): \$299.00

### **FINISHING TREATMENTS:**

- PolarizedPlus2<sup>®</sup> lenses eliminate 99.9% of glare, manage 95% of HEV and block 100% of harmful UV while boosting color to unmatched levels
- Maui Jim's optically correct, distortion-free lenses feature patented lens treatments or rare earth elements. Color and clarity are enhanced using natural light

#### ΔΛΔΙΙ ΔΒΙΙ ΙΤΥ

STYLE	FRAME COLOR	LENS COLOR	UPC CODE	
RS772-16R	Rose Gold	Maui Rose	603429049423	
GS772-17	Silver	Neutral Grey	603429049409	
HS772-16	Gold	HCL Bronze	603429049416	
B772-17	Silver	Blue Hawaii	603429049430	

#### FRAME SPECS

EYE SIZE	DBL	TEMPLE	<b>B MEASUREMENT</b>	PLANO CURVATURE
60	15	143	43	6



**Country of Origin: Japan** 





Recommended as an effective UV filter for the eyes and surrounding skin.





