

# U.S. Product Bulletin



## BABY BEACH STYLE #245



Featured: P245-16R

### POSITIONING:

Baby Beach is now available in MAUI Sunrise, Maui Jim's newest fashion lens color, combined with a rose gold frame. This style is perfect for those with smaller facial features and delivers the renowned glare protection that comes only from Maui Jim's patented PolarizedPlus2® lens technology. With its refreshing new look, Baby Beach still features a pure titanium frame and is a great choice for consumers demanding a fashionable, comfortable, high-performing sunglass.



HS245-16



B245-17



GS245-17

### KEY STYLE FEATURES:

#### Frame Features:

- **Material:** Pure titanium
- **Bridge & Hinge Designs:** Double bridge with adjustable, non-slip silicone nose pads and anti-corrosive traditional hinge
- **Style Category:** Aviator
- **Fit:** Unisex, Small & Medium Faces, Face Shapes:

#### Lens Features:

- MauiPure®/MauiGradient, Blue or Pink Mirror

#### Customizable with



Except MAUI Sunrise lenses

### DIGITAL RX PARAMETERS:

**Maui Evolution Rx range:** +3.00 to -6.50

**Polycarbonate Rx range:** +3.00 to -5.50

**Maui Brilliant Rx range:** +3.00 to -6.50

MAUI Sunrise not available for RX.

**Wholesale Price (USD): \$149.50**

**Retail Price (USD): \$299.00**

### FINISHING TREATMENTS:

- PolarizedPlus2® lenses eliminate 99.9% of glare, manage 95% of HEV and block 100% of harmful UV while boosting color to unmatched levels
- Maui Jim's optically correct, distortion-free lenses feature patented lens treatments or rare earth elements. Color and clarity are enhanced using natural light

**Country of Origin:** Japan

### AVAILABILITY

STYLE	FRAME COLOR	LENS COLOR	UPC CODE
P245-16R	Rose Gold	MAUI Sunrise	603429050290
HS245-16	Gold	HCL Bronze	603429017996
B245-17	Silver	Blue Hawaii	603429035617
GS245-17	Silver	Neutral Grey	603429017989

### FRAME SPECS

EYE SIZE	DBL	TEMPLE	B MEASUREMENT	PLANO CURVATURE
56	18	120	40	6

### SIMILAR SIZE & FIT:



Cloud Break



Pipiwai Trail

Recommended as an effective UV filter for the eyes and surrounding skin.

