

U.S. Product Bulletin



MAVERICKS STYLE #264



Featured: P264-16R

POSITIONING:

Mavericks, a classic aviator sunglass, is now available in MAUI Sunrise, Maui Jim's newest fashion lens color. Complemented by a rose gold frame, this style perfectly delivers the renowned glare protection that comes only from Maui Jim's patented PolarizedPlus2® lens technology. With a lightweight, pure titanium frame, Mavericks is a great choice for consumers demanding a fashionable, comfortable, high-performing sunglass.



GS264-02



HS264-16



B264-17



GS264-17

KEY STYLE FEATURES:

Frame Features:

- **Material:** Pure titanium
- **Bridge & Hinge Designs:** Double bridge with adjustable, non-slip silicone nose pads
- **Style Category:** Aviator
- **Fit:** Unisex, Medium, Face Shapes:

Lens Features:

- MauiPure/MauiGradient, Blue or Pink Mirror

Customizable with



Except MAUI Sunrise lenses

DIGITAL RX PARAMETERS:

Maui Evolution Rx range: +3.00 to -5.50

Polycarbonate Rx range: +3.00 to -5.50

MauiBrilliant Rx range: +3.00 to -5.50

MAUI Sunrise not available for RX.

Wholesale Price (USD): \$149.50

Retail Price (USD): \$299.00

FINISHING TREATMENTS:

- PolarizedPlus2® lenses eliminate 99.9% of glare, manage 95% of HEV and block 100% of harmful UV while boosting color to unmatched levels
- Maui Jim's optically correct, distortion-free lenses feature patented lens treatments or rare earth elements. Color and clarity are enhanced using natural light

Country of Origin: Japan

AVAILABILITY

STYLE	FRAME COLOR	LENS COLOR	UPC CODE
P264-16R	Rose Gold	MAUI Sunrise	603429050306
GS264-02	Gloss Black	Neutral Grey	603429022129
HS264-16	Gold	HCL Bronze	603429022112
B264-17	Silver	Blue Hawaii	603429035648
GS264-17	Silver	Neutral Grey	603429022105

FRAME SPECS

EYE SIZE	DBL	TEMPLE	B MEASUREMENT	PLANO CURVATURE
61	14	137	49	6

SIMILAR SIZE & FIT:



Kaupo Gap



Castles

Recommended as an effective UV filter for the eyes and surrounding skin.

